

Why should you choose Dayton Schrader and The Schrader Group @ RE/MAX Associates?

***Core Principles:***

Honesty...we will be truthful with you in all dealings...good or bad you will always get an honest answer. We have the experience to know what the truth is.

Integrity...we know what we can and cannot do and what the market will and will not tolerate...we have the wisdom, the pipeline and reliable referral sources so we do not make promises we cannot keep or take on projects that are beyond our scope.

Confidentiality...we respect your privacy and the confidential nature of the information we share. We do not discuss our client's business with other people.

Professionalism...we insist on a cordial, appropriate, transparent and professional relationship with all parties involved in the transaction.

Results...Our business is based solely on the recommendations of our friends and clients. These relationships were built on a lifetime of earning trust, delivering results and keeping promises.

***How we do it:***

Commitment...this is my career and has been since 1982. This is not a part time job, 2<sup>nd</sup> career or whim. I take this business seriously and appreciate the responsibility that comes with it.

Experienced negotiators ... We have closed over 2,000 residential sales from \$20,000 to over \$1,000,000 since 1982. I have sold over \$500,000,000 of real estate in San Antonio, Texas.

Marketing...We are deliberate, aggressive, results oriented. We use different media, reaching across to different generations, cultures, communication styles and learning modalities.

We have buyers...because of our extensive database, constant networking, reliable referral sources, large inventory and consistent marketing efforts we generate qualified buyer leads.

Reputation... We have an excellent reputation within our industry and the construction industry. Agents want to show our properties and work with us. I have served for several years on the Professional Standards Committee for the State Association.

Systems, Structure, Accountability... We have daily team meetings, we track every lead every day, we have trusted follow up systems, state of art technology, personal and team accountability.

Great team of dedicated, experienced, trained, certified, full time-professionals who know what it takes to get the job done.

Results... We have a proven record of accomplishments and an excellent reputation.